



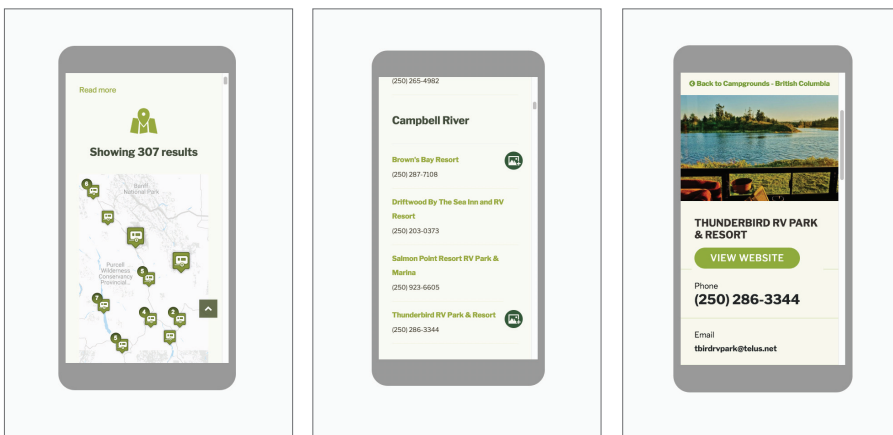
KEY BENEFITS

The **Camping Tie-in Program** encourages you to use as many marketing tools as possible to further promote the RV camping lifestyle and extend your connection with Go RVing Canada and the CCRVC. As a Tie-in member you will find a number of marketing tools that can be used in a variety of situations.

Materials for this program can be downloaded from the Go RVing Canada website in the "Industry Information" section at www.gorving.ca/industry-information. A password will be provided via the sign-up authorization form to access the materials.

ENHANCED LISTING ON THE WEBSITE

Camping Tie-in members would receive an enhanced listing on Go RVing Canada's website, including the addition of a picture.* From our research, listings with photos receive more engagement. We want to drive more traffic to campgrounds across Canada.



*Mockup may not be exactly as shown

MANY NEW FEATURES IN 2019 TO HELP DRIVE MORE CONSUMERS TO CAMPGROUNDS

Wildhood Campaign videos

Wildhood Posters

Image library 150+ images

Lifestyle/How-to video content

Enhanced listing on GoRVing.ca

Monthly social media calendar

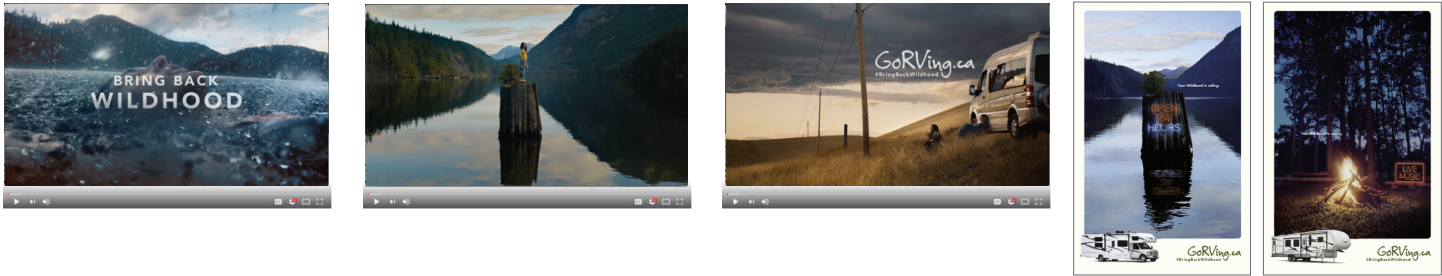


To sign up, contact CCRVC at info@ccrvc.ca



MARKETING MATERIALS

Participating Tie-In members receive promotional materials including videos and posters that reflect the new Go RVing Canada national ad campaign, "Bring Back Wildhood."



VIDEOS AND PHOTOS

Additional archives of videos and imagery for use in your promotional materials are also available.



BY THE NUMBERS

We receive considerable traffic through GoRVing.ca, as well as our Trip Planner, and you can benefit too!

<p>CAMPGROUNDS</p> <p>109,238</p> <p>FIND A CAMPGROUND SEARCHES</p> <p>352,131</p> <p>CAMPGROUND LISTING VIEWS</p>	<p>OVERALL TRAFFIC</p> <p>1,300,000</p> <p>VISITORS PER YEAR</p> <p>4,100,000</p> <p>PAGEVIEWS PER YEAR</p>
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Data from Jan 1 - Dec 31 2017

Campers can find campgrounds from coast-to-coast!

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