



**CANADIAN CAMPING  
AND RV ASSOCIATION**

**ASSOCIATION CANADIENNE  
DU CAMPING ET DU VR**

**snacks  
to you**



# The Benefits of Snacks To You



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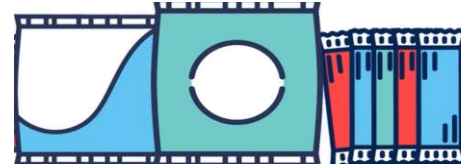


## Flexible Ordering



- Snacks To You® is a Go To Market solution providing **on-demand product fulfillment**
- Order flexibility allows customers to **order in bundles or by individual units**

## Broad Assortment



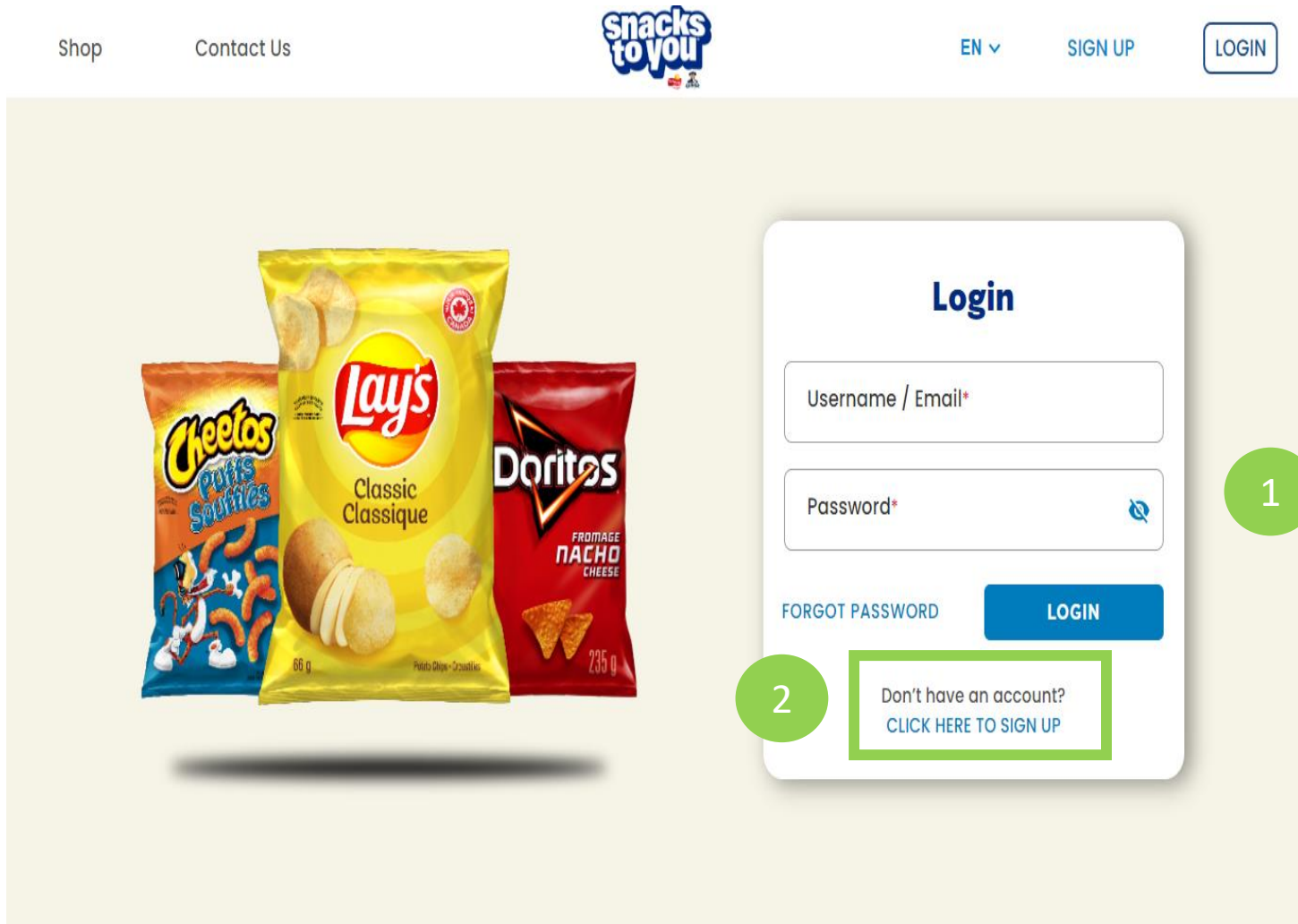
- S2U provides availability to over **100 products**, including: Lay's®, Doritos®, Cheetos®, Ruffles®, and more...
- **Low minimum order quantities of \$50** support easy replenishment
- Customers can take part in our **Innovation launches** with access to new products launched on the e-store

## Efficient Fulfillment



- Orders are fulfilled via Purolator within **~3 business days** of order
- Tracking numbers are provided for delivery visibility!
- **Free shipping** and low order minimums provide opportunity to reduce inventory and drive cash flow!

# Getting Started – Sign Up Link



## Sign Up Is Easy!

No commitment, order as often as required

Simply go to the link below and select:  
**“Click Here To Sign Up”**

<https://shop.snackstoyoucanada.ca/login>



We will also give you a call in 2-3 days of the account being open to check in and see if you have any questions or concerns!

# Getting Started – Customer Details



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Shop Contact Us  EN  SIGN UP LOGIN

## SIGN UP

Already have an account? [Sign in here.](#)


Email \*

**STORE INFORMATION**

Store Name (Account) \*

☐ Tax Exempt

**PERSONAL INFORMATION**

Title 

- Bookstore
- Convenience
- Dollar
- Drug
- Foodservice - Restaurant
- Foodservice - Travel, Leisure & Recreation**
- Foodservice - Workplace & Vending
- Other Small Business
- Small Grocery
- Supermarket

3

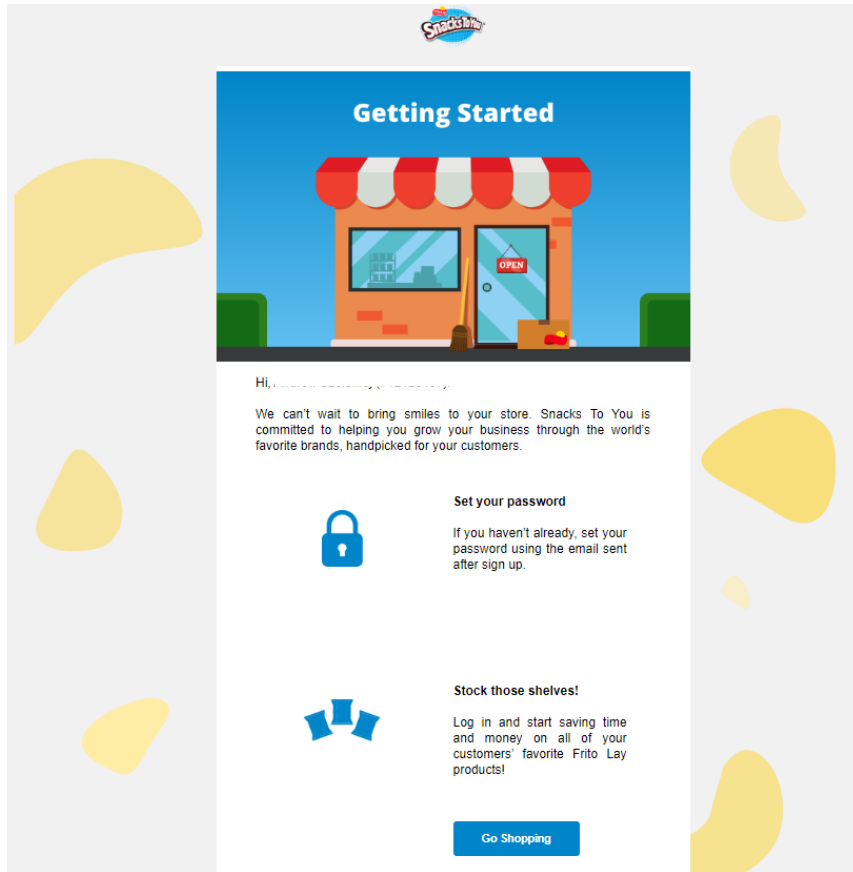
Please ensure you choose **Company Type** as:  
**“Foodservice – Travel, Leisure & Recreation”**

Once the account is set up, you will receive a Welcome email with a link to create a password. Once the password is created you may log into your account with the email address being your username.

# Account Activation

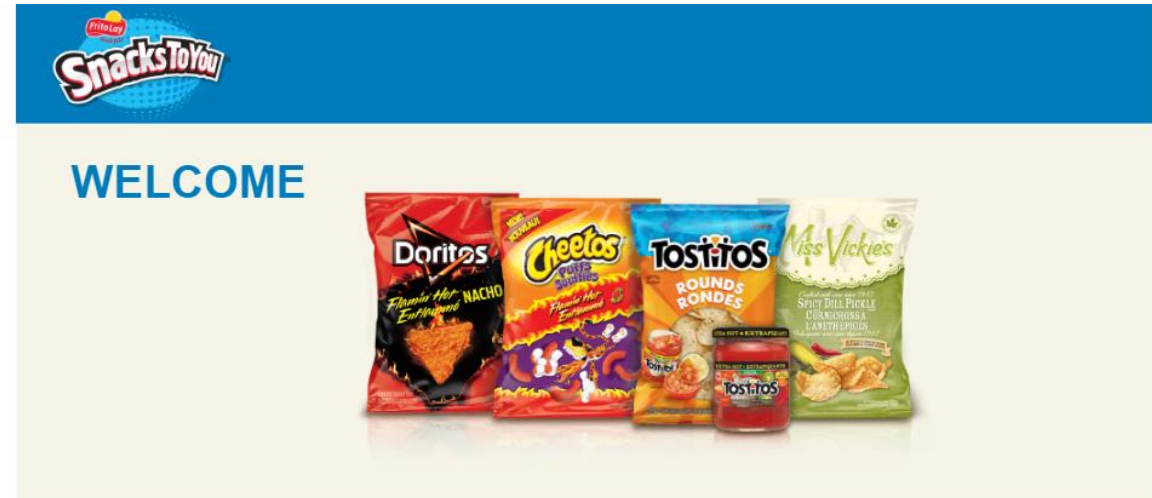


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## Welcome Email

We will also give you a call in 2-3 days of the account being open to check in and see if you have any questions or concerns!



Hi,

A request has been received to activate your account. Please click the link below to activate.

[ACTIVATE ACCOUNT](#)

If you did not expect this email or this is the incorrect email address, please reach out to one of our Snacks To You specialists at 1-866-404-8881 and we will happily help resolve any issues.

Thanks,  
S2U Team

## Activation Email

(if password isn't set up with 24 hours of welcome email)



# How To Order



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There are two ways to order:

Over the Phone



OR

Online Store



**1-866-404-8881**

Monday-Friday 8am-8pm EST

**[www.snackstoyoucanada.ca](http://www.snackstoyoucanada.ca)**

Order Anytime!

# Order Online



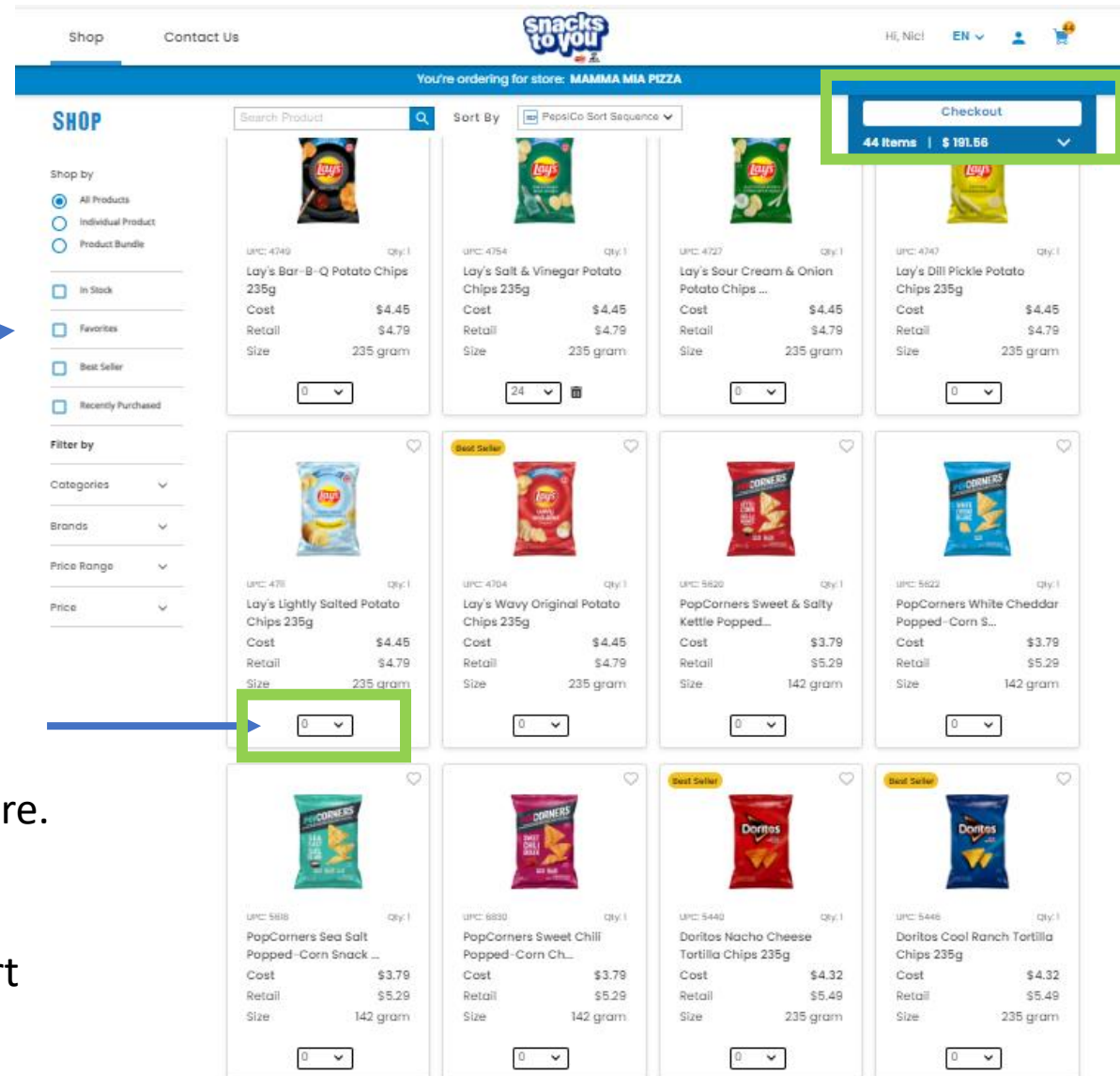
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Browse all the products available and build your own custom order

Use the filter options on the left to filter the shop page by category, brand, or price range!

1. Add in the quantity of bags you would like here. They will be automatically added to your cart



2. Once your order is ready, head to the **Checkout** page to review and submit your order!



**Note that Dip & Salsa products are only available in mix and match quantities of 4 to ensure safe shipping.**

Pick 4



UPC: 1098

Qty: 1

Tostitos Medium Salsa  
418mL

Pick 4



UPC: 1097

Qty: 1

Tostitos Mild Salsa 418mL

Pick 4




UPC: 1100



Qty: 1


Tostitos Con Queso Salsa  
394mL




Once you click “Check Out” you will be able to review your order

[Shop](#)[Contact Us](#)

Hi, Jessica![EN](#)  

You're ordering for store: **ANGRY CUSTOMER** [CHANGE](#) 


 Your order must be over \$50 Please add more items to your cart.

Items

[CLEAR CART](#)

Item Cost

Total Cost





Miss Vickie's Original Recipe Kettle Cooked Potato Chips 200g

Size: 200 gram

Retail: \$ 5.29   UPC: 4667   Qty: 1

2





\$4.08

\$8.16

Shipping

FREE


\*Applicable taxes will be added on invoice

2 Item(s) | Estimated Total **\$8.16**

[CONTINUE SHOPPING](#)

[CHECKOUT](#)


Suggested Products For Your Order




Lay's Bar-B-Q Potato Chips 66g

66g

0




\$1.56



Lay's Salt & Vinegar Potato Chips 66g

66g

0



\$1.56

If your order is less than \$50, it will prompt you to go back and add more to your cart.

If your order is over \$50 and you are satisfied with the products, proceed to checkout



**Once your order is submitted you will receive a confirmation email.  
You will also receive an email once the order has been shipped with  
tracking information.**

RE: Frito Lay Snacks To You: Your Order Has Been Received :

Your order no. **689748527202V** has been received.

Thank you for shopping at Frito-Lay Snacks To You.

## Order Details

**Order Date:** 2023-07-19

**Estimated Delivery Date:** 2023-07-21

**Order Number:** 689748527202V

**Customer PO#:**

# Order through the phone



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**To Order Call: 1-866-404-8881**

- 1. Provide CISID, Store Name, Store # & Phone #**
  - CISID can be found on the Store Information List
- 2. Our Customer Support center help you with anything you may need**

**Call with any questions!**



# Order Guidelines



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1. **All orders must be over \$50**
2. **No credits for out-of-date product**
  - 3 weeks freshness guaranteed.
  - Any stale product is the store's responsibility
3. **Report any:**
  - Shipping damages
  - Invoice issues
  - Open bags
  - Equipment needs
4. **Invoice Information:**
  - You will receive an email with order and shipping confirmation
  - The invoice is attached to the box
  - Ensure you follow your store's invoice process



**Call 1-866-404-8881 with any questions or issues!**

**1. Provide CISID, Store Name, Store # & Phone #**

- CISID can be found on the Store Information List

**You can also send an email to:**

**[contact@snacks2you.com](mailto:contact@snacks2you.com)**

**Customer support is open 8AM-8PM EST**





# NEW – E-Store Features

Favorites &  
Best Sellers


Back in Stock  
Reminder


You're ordering for store: U OF T BOOKSTORE

Checkout

35 Items | \$ 38.15


for your business based on your activity and product trends near you.

 **BEST SELLERS**  
Find out which products are most popular with customers to round out your cart.  
[View Best Sellers](#)

 **PLANOGRAMS**  
Planograms show how to stock your shelves for maximum sales. Choose the shelves below that best match those in your stores.  
[View Planograms](#)

Sort By PepsiCo Sort Sequence

[View Catalog](#)



Qty: 1


UPC: 613

Smartfood White Cheddar Popcorn 45g

Cost \$1.09

Retail \$1.99

Size 45 gram



Qty: 1


UPC: 4866

Ruffles All Dressed Potato Chips 60g

Cost \$1.09

Retail \$1.99

Size 60 gram



Qty: 1


UPC: 4853

Hostess Hickory Sticks Original Potato...

Cost \$1.09

Retail \$1.99

Size 65 gram



Qty: 1


UPC: 4854

Lay's Bar-B-Q Potato Chips 60g

Cost \$1.09

Retail \$1.99

Size 60 gram



Qty: 1


UPC: 4847

Doritos Nacho Cheese Tortilla Chips 70g

Cost \$1.09

Retail \$1.99

Size 70 gram



Qty: 1


UPC: 4852

Doritos Zesty Cheese Tortilla Chips 70g

Cost \$1.09


Retail \$1.99

Size 70 gram




# The wait is over.

The item you added is back in stock. Log in to place your order today.



Lay's Fries'n Gravy Flavoured Potato Chips

Log in to your account



# NEW – FAVORITES



Shop

Contact Us

Agent View

snacks to you

Hi, Lisa! EN

0 Items | \$ 0.00

You're ordering for store: U OF T BOOKSTORE

CREATED JUST FOR YOU

Intelligent recommendations created for your business based on your activity and product trends near you.

REORDER

Quickly view and reorder any of your past orders. Request invoices, track shipments, & more.

Previous Orders

BEST SELLER

Find out which products are most popular with customers to round out your cart.

View Best Sellers

PLANOGRAMS

Planograms show how to stock your shelves for maximum sales. Choose the shelves below that best match those in your stores.

View Planograms

SHOP

Search Product

Sort By PepsiCo Sort Sequence

View Catalog

Shop by

All Products

Individual Product

Product Bundle

In Stock

Favorites

Best Seller

Recently Purchased

Filter by

Categories

Best Seller

Recently Purchased

UPC: 90165 Qty: 1

Miss Vickie's Sea Salt & Malt Vinegar ...

Cost \$1.09

Retail \$1.99

Size 55 gram

0

Best Seller

Recently Purchased

UPC: 613 Qty: 1

Smartfood White Cheddar Popcorn 45g

Cost \$1.09

Retail \$1.99

Size 45 gram

0

Best Seller

Recently Purchased

UPC: 4866 Qty: 1

Ruffles All Dressed Potato Chips 60g

Cost \$1.09

Retail \$1.99

Size 60 gram

0

Best Seller

Recently Purchased

UPC: 4854 Qty: 1

Lay's Bar-B-Q Potato Chips 60g

Cost \$1.09

Retail \$1.99

Size 60 gram

0

Recently Purchased

UPC: 4860 Qty: 1

Recently Purchased

UPC: 4854 Qty: 1

Temporarily out of stock

Recently Purchased

UPC: 4852 Qty: 1

- Best Seller’s highlighted for customers in the E Store
- Customers can now "Favorite" skus on their S2U portal
- Customers can filter on their Favorites

# NEW – NOTIFY ME



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## Customers can see if SKUs are temporarily Out of Stock

- There is now a "Notify Me" option so customers can be notified when the sku is back in stock
- Customer's will receive an email that they are signed up and then an email once the sku is back in stock

The screenshot shows the 'snacks to you' website interface. At the top, there's a navigation bar with 'Shop' and 'Contact Us' links, the 'snacks to you' logo, and user information 'Hi, Nic!'. Below this is a blue banner indicating 'You're ordering for store: MAMMA MIA PIZZA'. The main content area is divided into a left sidebar and a main product grid.

**Left Sidebar:**

- Shop by:** All Products (selected), Individual Product, Product Bundle.
- Filters:** In Stock, Favorites, Best Seller, Recently Purchased.
- Filter by:** Categories, Brands, Price Range, Price.

**Main Product Grid:**

Product Image	UPC	Qty	Product Name	Weight	Cost	Retail	Size	Stock Status	Action
	813	1	Smartfood White Cheddar Popcorn	45g	\$1.19	\$2.19	45 gram	In Stock	Quantity selector (0)
	4866	1	Ruffles All Dressed Potato Chips	60g	\$1.19	\$2.19	60 gram	In Stock	Quantity selector (0)
	4853	1	Hostess Hickory Sticks Original Potato...	65g	\$1.19	\$2.19	65 gram	Temporarily out of stock	NOTIFY ME
	4860	1	Lay's Classic Potato Chips	60g	\$1.19	\$2.19	60 gram	In Stock	Quantity selector (0)
	4854	1	Lay's Bar-B-Q Potato Chips	60g	\$1.19	\$2.19	60 gram	Temporarily out of stock	NOTIFY ME
	4847	1	Doritos Nacho Cheese Tortilla Chips	70g	\$1.19	\$2.19	70 gram	Best Seller, In Stock	Quantity selector (0)
	4852	1	Doritos Zesty Cheese Tortilla Chips	70g	\$1.19	\$2.19	70 gram	Best Seller, In Stock	Quantity selector (0)
	3722	1	Doritos Sweet Chili Heat! Tortilla Chi...	70g	\$1.19	\$2.19	70 gram	Temporarily out of stock	NOTIFY ME



# PRODUCT LINEUP



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PepsiCo Foods products allow you to grow your business by adding other great PepsiCo brands, in addition to your Frito-Lay products.

## Snack Size / Big Grab



## XL / Large Bag



\*Product offerings may differ by area.



# PRODUCT LINEUP



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## Lay's Stax



155G

## Tostitos



295G

275G

215G

## Jack Links



75G

## Kurkure



115G

## Dips / Seeds / Nuts



\*Product offerings may differ by area.



<https://shop.snackstoyoucanada.ca/login>



Contact By Phone:

1-866-404-8881

Customer support is open 8AM-8PM EST

Contact By Email:

[contact@snacks2you.com](mailto:contact@snacks2you.com)



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**THANK YOU!!**

We Look Forward To  
Doing Business With You!

**snacks  
to you**

