

# CCRVA

## Membership Benefits Guide

Canadian Camping & RV Association  
*Association Canadienne du Camping et du VR*

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*Your national association, working for you — coast to coast.*

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# Table of Contents

- Table of Contents ..... 2
- 1. Executive Summary ..... 4
  - What Your Membership Delivers ..... 4
- 2. Membership Model Explained ..... 5
  - How It Works ..... 5
  - Provincial Associations ..... 5
- 3. Benefits at a Glance ..... 7
- 4. ROI Framework ..... 9
  - The Industry You Are Part Of ..... 9
  - Money ..... 9
  - Time ..... 9
  - Risk Reduction ..... 10
  - Influence ..... 10
- 5. Advocacy & Representation ..... 11
  - Federal Advocacy — 2026 Active Files ..... 11
  - Municipal Advocacy ..... 12
  - Stakeholder Relations ..... 13
- 6. Education Model ..... 14
  - Spring Webinar Series ..... 14
  - On-Demand Education Library ..... 14
  - Technical Webinars & Bulletins ..... 15
- 7. CampConnect ..... 16
  - What CampConnect Includes ..... 16
  - Resource Library — What's Available ..... 16
  - How to Access CampConnect ..... 17
- 8. Research & Intelligence ..... 18
  - Current Resources ..... 18
  - Industry Context ..... 18
- 9. Member Programs & Savings ..... 19
  - Superior Propane — Fixed Rate Pool Program ..... 19
  - RONA — Building Supplies & Materials ..... 19
  - Snacks to You ..... 19
  - Sponsor Partners ..... 20
- 10. Events & Networking ..... 21
  - Canadian Outdoor Hospitality Conference & Expo (COHCE / CampEx 2026) ..... 21
  - Spring Webinar Series ..... 22
  - Canadian RV & Camping Month — June ..... 22

Ottawa Advocacy Days.....	22
11. Member Support Model.....	23
Province-First Support.....	23
CCRVA National Escalation.....	23
Coming Soon: Members' Dashboard & Resource Library.....	23
Contact.....	24
12. Your Digital Member Experience: Now & Coming Soon.....	25
Where Things Stand Right Now.....	25
The Interim Resource Library — Google Drive.....	25
What the New Digital Ecosystem Will Look Like.....	26
How This Guide Fits In.....	27
13. FAQ + Objection Handling.....	28
"What do I get for my membership dues?".....	28
"Why should I renew? I haven't used my membership much.".....	28
"I'm a small operation — is CCRVA really relevant to me?".....	28
"My province handles everything. Why do I need national?".....	28
"I don't have time for webinars or events.".....	29
"The member portal isn't working — I can't access anything.".....	29
"How do I know CCRVA is actually making progress on advocacy?".....	29
14. Quarterly Impact Dashboard.....	30
Advocacy Tracker.....	30
Education Metrics.....	30
Savings Program Adoption.....	30
Events.....	31
15. Join / Renew / Onboard.....	32
How to Join CCRVA.....	32
New Member Onboarding Checklist.....	32
How to Renew.....	32
Engagement Routes.....	33
16. Appendix.....	34
Provincial Association Contacts.....	34
Key Links & Resources.....	34
Glossary.....	34
Disclaimers.....	35

# 1. Executive Summary

*When you join your provincial campground association, CCRVA national membership is automatically included — at no additional cost. One membership, coast-to-coast value.*

CCRVA — the Canadian Camping & RV Association — is the national voice for private campground and RV park operators across Canada. Guided by our Vision — To lead a thriving and vibrant Canadian camping and RV industry — and our Mission — To provide for the betterment and support of the camping and recreational vehicle industry through collaboration, advocacy, education, and research — we work on your behalf every day to protect your interests, grow your business, and keep the Canadian camping industry strong.

This guide is your single source of truth for everything included in your membership. Whether you are a new member wondering what you get for your dues, a long-time member looking to make more use of what is available, or a provincial association leader equipping your team with consistent messaging, this guide has the answers.

## What Your Membership Delivers

As a CCRVA member, you have access to:

- **Advocacy:** A dedicated national team fighting for your tax rights, infrastructure funding, and regulatory fairness at every level of government.
- **Education:** A practical, operator-focused webinar series every spring, plus hundreds of hours of recorded content available year-round through CampConnect.
- **Real Savings:** Negotiated discounts and programs on propane, building supplies, website services, and retail products — savings that pay for your membership many times over.
- **Marketing Support:** Campground listings reaching millions of Canadian campers through GoRVing Canada and provincial directories.
- **Industry Community:** CampConnect, an online platform where campground owners across the country connect, share knowledge, and grow together.
- **Events:** Canada's national outdoor hospitality convention — the Canadian Outdoor Hospitality Conference and Expo (COHCE/CampEx) — held every two years for members to connect, learn, and do business.
- **Member Support:** Direct access to your provincial association, with escalation to CCRVA for national and federal matters.

*CCRVA's outputs are only as strong as our membership. Every campground that joins strengthens the collective voice of the entire industry.*

## 2. Membership Model Explained

CCRVA operates through a province-first membership model. Campground and RV park operators join their provincial campground association. National CCRVA membership is automatically included with every provincial membership at no additional cost.

### How It Works

1. **Join your provincial association.** Contact or apply through your provincial campground association in your province.
2. **National membership is automatic.** Your provincial dues include CCRVA national membership. There is no separate fee or application for the national level.
3. **Access all national benefits.** From the day you join your province, you have access to all CCRVA national benefits: savings programs, education, advocacy, CampConnect, events, and more.

### Provincial Associations

CCRVA represents campground operators in the following provinces:

Province	Provincial Association
British Columbia	BC Lodging and Campgrounds Association (BCLCA)
Alberta	Parks and Campground Owners' Association of Alberta (PCOAA)
Saskatchewan	Saskatchewan Campground Owners Association (SCOA)
Manitoba	Manitoba Association of Campgrounds and Parks (MACAP)
Ontario	Camping In Ontario
Quebec	Camping Québec
Nova Scotia	Campground Owners Association of Nova Scotia (COANS)
New Brunswick	New Brunswick Campground Owners Association (NBCOA)
Prince Edward Island	Atlantic Association of RV Parks and Campgrounds (AARVPC)
Newfoundland & Labrador	Atlantic Association of RV Parks and Campgrounds (AARVPC)

*Dues structure varies by province. Contact your provincial association for current membership rates and application details. A link to each provincial association is provided in the Appendix.*



### 3. Benefits at a Glance

The following table provides a quick-reference overview of all benefits included with your CCRVA membership.

Benefit Category	What's Included
<b>Savings Programs</b>	✓ Superior Propane Fixed Rate Pool Program (locked pricing through Feb 2027)
	✓ RONA discounts on building materials, appliances, plumbing, cabinetry, lumber, and more
	✓ Snacks to You: retail snack products at preferred pricing with free shipping
<b>Education</b>	✓ Spring Webinar Series: live, practical sessions on revenue, operations, and risk
	✓ On-demand recorded education library accessible year-round via CampConnect
	✓ Downloadable templates, SOPs, checklists, and toolkits from each session
<b>Advocacy</b>	✓ National federal advocacy on CRA tax reclassification, rural electrification, and disaster relief
	✓ Municipal advocacy and bylaw defence support
	✓ Grassroots Kit: issue briefs, letter templates, and talking points for members
	✓ Representation at FCM (Federation of Canadian Municipalities) on your behalf
<b>CampConnect</b>	✓ Online community platform for campground owners across Canada
	✓ Discussion forums, peer Q&A, and virtual events
	✓ Pre-recorded education library — hundreds of hours of content
	✓ Downloadable resource library: license to occupy templates, operator & staff SOPs, safety & compliance checklists, development guides, risk management tools, HR templates, and revenue/pricing frameworks
<b>Marketing &amp; Visibility</b>	✓ Campground listing on GoRVing Canada (millions of views per year)
	✓ Provincial campground directory listing

	✓ Exposure through Canadian RV & Camping Month (June) consumer campaign
<b>Events &amp; Networking</b>	✓ Canadian Outdoor Hospitality Conference & Expo (COHCE/CampEx) — national industry convention held every two years; next: Vancouver, Nov 1–4, 2026
	✓ Spring webinar series (virtual networking + education)
<b>Member Resources</b>	✓ Technical bulletins (e.g., GMI/electrical readiness)
	✓ Industry definitions and regulatory guidance resources
<b>Member Support</b>	✓ Province-first support through your provincial association
	✓ CCRVA escalation for federal and national issues
<b>Sponsor Partners</b>	✓ Access to partner services: Signature Park Insurance, General Coach Canada, KOA franchise

## 4. ROI Framework

Membership value can be measured across four dimensions: money saved, time recovered, risk reduced, and influence gained. The following framework provides conservative, real-world examples of the return on your CCRVA membership investment.

### The Industry You Are Part Of

CCRVA membership connects you to a nationally significant industry:

93.3 Million	\$9.8 Billion	141,400	2,347
Camping nights taken by Canadians in 2023	In added economic value from the camping sector	Jobs supported by the RV & camping industry	Private campground facilities across Canada

### Money

Direct financial savings available to every CCRVA member:

Program	What It Provides	Conservative Estimate
<b>Superior Propane</b>	Locked fixed rate on propane through Feb 2027 via national buying group pool	Savings vary by usage; many parks save hundreds to thousands annually vs. retail rates
<b>RONA</b>	Discounts on building, plumbing, appliances, lumber, cabinetry, paint, and more	Significant savings on maintenance and capital projects; one renovation project can return multi-year membership value
<b>Snacks to You</b>	Preferred wholesale pricing on retail snack products; free shipping	Reduces cost of goods for campground stores; free shipping adds direct savings per order

### Time

Membership saves operator time through ready-made tools, peer knowledge, and centralized resources:

- **Webinar templates and toolkits:** Every spring education session includes downloadable SOPs, checklists, pricing playbooks, onboarding plans, incident report forms, and more — saving operators hours of development time.
- **CampConnect community:** Get answers to common operational questions from peer operators across Canada, rather than spending time researching independently.

- **Technical bulletins:** CCRVA translates complex regulatory and industry changes (such as the GMI/NEC electrical update) into plain-language guidance, saving members hours of tracking and interpretation.
- **Objection handling and talking points:** The Grassroots Advocacy Kit and member resources mean you do not have to draft your own materials when responding to regulatory or bylaw challenges.

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## Risk Reduction

Membership actively reduces operational and regulatory risk for your business. Examples include:

- **Advocacy protection:** CCRVA fights to keep campgrounds classified fairly under the Income Tax Act, advocates for disaster relief access, and pushes back on municipal bylaws that could threaten campground operations — reducing long-term regulatory and financial risk.
- **Liability and operations education:** The 2026 Risk Management & Liability Readiness webinar addresses incident documentation, defensible operations, and high-risk scenario management — helping parks reduce claim exposure.
- **Electrical safety preparedness:** CCRVA's technical guidance on GMI readiness and electrical infrastructure helps parks get ahead of coming code requirements before enforcement arrives.
- **Municipal bylaw support:** When municipalities apply inappropriate regulatory frameworks to campgrounds, CCRVA provides rapid-response support — as demonstrated by the successful resolution of the RM of Harrison Park bylaw challenge.

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## Influence

Your membership amplifies your voice on issues that matter to your business:

- **Federal government access:** CCRVA deploys Ottawa Advocacy Days each spring and participates in federal budget and consultation processes — giving individual campground owners national-level representation that can be difficult to achieve alone.
- **Municipal reach:** CCRVA attends the Federation of Canadian Municipalities (FCM) conference annually, educating planners and councillors about campground regulations across the country.
- **Industry coalition:** CCRVA coordinates with RVDA of Canada and CRVA for cross-industry alignment, amplifying the outdoor hospitality sector's collective voice.
- **Parks Canada engagement:** CCRVA formally engages Parks Canada on fee equity issues, advocating for fair competition between public and private campground operators.

## 5. Advocacy & Representation

*CCRVA's advocacy work exists because individual campground operators should not have to fight these battles alone. National issues require a national voice.*

Advocacy is one of CCRVA's most significant and enduring member benefits. Working alongside provincial associations and industry partners including the RVDA of Canada and CRVA, CCRVA represents the interests of campground operators at the federal and municipal levels.

### Federal Advocacy — 2026 Active Files

#### 1. CRA Tax Reclassification (Anchor Issue)

Since 2016, CCRVA has advocated for the reclassification of small, family-run campgrounds as active businesses eligible for the Small Business Deduction under the Income Tax Act. Currently, campgrounds with fewer than five full-time employees are classified as "specified investment businesses" — subjecting them to significantly higher tax rates and creating ongoing uncertainty.

The 2026 advocacy message frames this as a public access issue: campgrounds must operate as viable businesses to ensure Canadians continue to have broad and affordable access to camping, outdoor recreation, and Canada's natural landscapes.

#### The Five Key Messages — CRA Reclassification

- **1. Camping belongs to all Canadians.** Canada's private campgrounds are the infrastructure of accessible outdoor recreation. Protecting campground viability is not an industry interest — it is a public interest.
- **2. The current CRA classification is a misclassification.** Running a campground is not passive. It requires year-round management, seasonal hiring, regulatory compliance, and capital reinvestment. Classifying these businesses as passive investment vehicles is factually incorrect and financially damaging.
- **3. The tax rate is the barrier to reinvestment.** A 50% tax rate versus 15% for comparable small businesses represents a 35-point disadvantage on every dollar of income — directly limiting operators' ability to upgrade infrastructure, keep rates affordable, and remain viable.
- **4. A simple amendment is all it takes.** CCRVA is asking for one change: amend the Income Tax Act to classify small, family-run campgrounds with fewer than five full-time year-round employees as active businesses eligible for the Small Business Deduction. No new program. No new spending.
- **5. The cost of inaction is closures and reduced access.** When campgrounds cannot absorb rising costs, they close sites, reduce services, raise prices, or close altogether. The reclassification is the single most impactful federal action available to protect camping access for Canadians.
  
- **Bill C-410:** A Private Member's Bill to amend the Income Tax Act was introduced in June 2024 by MP Lianne Rood. The bill was dissolved when Parliament was prorogued in early 2025. CCRVA is actively working to advance a new bill in the current Parliament.
- **Ottawa Advocacy Days:** CCRVA's annual Ottawa Advocacy Days (April 2026) are the primary deployment opportunity for the refreshed messaging on this file.

- **Grassroots Kit:** Member-facing resources — one-page issue briefs, letter templates, and talking points — are available for members who want to engage directly on this issue.

## 2. Rural Electrification & EV Readiness

Canada's 2.1 million RV-owning households require reliable charging infrastructure that extends beyond urban centres. CCRVA advocates for government investment in electrical grid upgrades at rural campgrounds to enable EV charging stations — positioning campgrounds as cost-effective, strategically located charging hubs on remote highways.

Campgrounds already have the infrastructure footprint — they simply need upgraded electrical grid capacity. This advocacy also supports CCRVA's Technical Bulletin and readiness programming around GMI (Grounding Monitor Interrupter) compliance, with new NEC code requirements coming into effect in 2027.

## 3. Disaster Mitigation & Business Relief Fund

Seasonal businesses like campgrounds face disproportionate vulnerability to flooding, wildfires, and natural disasters — and are routinely excluded from existing federal relief programs because they cannot meet year-round employment thresholds. CCRVA advocates for a dedicated Disaster Mitigation and Business Relief Fund (DMBRF) that recognizes the unique operational model of seasonal campground businesses.

## Municipal Advocacy

### Federation of Canadian Municipalities (FCM)

CCRVA attends the annual FCM conference to educate municipal planners, councillors, and administrators about appropriate regulatory frameworks for campgrounds. The 2026 FCM delegation will attend the Edmonton conference (June 4–7) with a custom branded booth, bilingual industry resources, and targeted engagement with municipal officials.

### Bylaw & Licensing Defence

A recurring national pattern sees municipalities applying inappropriate regulatory frameworks — residential tenancy, hotel licensing, or overly restrictive zoning — to campground operations. CCRVA provides rapid-response support when these situations arise.

- **Harrison Park Win:** CCRVA successfully engaged on a proposed bylaw in the RM of Harrison Park that would have created an inappropriate licensing burden for campground operators. The bylaw was tabled and the municipality stopped pursuing the licensing framework — a meaningful win for the industry and a demonstration of effective local advocacy.
- **Municipal Development Guide:** CCRVA is developing a Municipal Campground Development Guide to proactively educate planners and developers about campground definitions, zoning, licensing models, and appropriate regulatory frameworks — getting ahead of bylaw challenges before they start.

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## Stakeholder Relations

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- **Parks Canada:** CCRVA formally engaged Parks Canada on the Canada Strong Pass program's competitive impact on private campgrounds. Parks Canada acknowledged that its camping fees require a market-rate review and invited CCRVA to participate in the public consultation process when it opens. CCRVA is maintaining this relationship and will participate in the fee review.
- **RVDA of Canada & CRVA:** CCRVA coordinates with the RV Dealers Association of Canada and the Canadian RV Association for cross-industry alignment on shared advocacy files.

## 6. Education Model

*CCRVA's education programming is built around the campground operator's calendar: live sessions in the off-season when you have time to learn and implement, with recordings available year-round for whenever you need them.*

### Spring Webinar Series

Each year, CCRVA hosts a focused spring webinar series designed to deliver practical, implementable frameworks operators can put to work immediately for the coming season. Every session includes downloadable templates, checklists, and tools so members leave each session with something tangible.

2026 Spring Webinar Series:

Session	What Members Learn	Downloadable Tools
2026 Revenue Playbook: Dynamic Pricing, Minimum Stays & Shoulder-Season Growth	Rate architecture, demand modifiers, add-on revenue strategies, booking window tactics, and a 90-day spring launch checklist	Rate architecture template, 90-day implementation checklist
2026 Operations & Workforce Blueprint: Hiring, Training & Retention That Actually Sticks	Seasonal hiring funnel, first-30-days onboarding plan, standard work templates, retention strategies that reduce turnover	SOP starter pack, onboarding checklist, interview scorecard, staff training sign-off forms
2026 Risk Management & Liability Readiness: Incidents, Documentation & Defensible Operations	Risk register framework, incident response workflow, documentation best practices, high-risk scenario management, defensible decision-making	Incident report form, inspection checklists, daily operations log, contractor work order, staff safety briefing sign-off

*Note: Live webinars are promoted as off-season programming. Session recordings are available year-round on CampConnect for all members.*

### On-Demand Education Library

All recorded sessions are hosted on CampConnect and are available to members at any time, from any device. The library is growing continuously, with hundreds of hours of content in development across topics including:

- Revenue management and pricing strategies
- Staffing, hiring, and operations
- Risk management, liability, and insurance
- Technology and innovation in campground management
- Electrical safety and infrastructure readiness

- Business development and marketing

## Technical Webinars & Bulletins

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In addition to the annual spring series, CCRVA publishes Technical Bulletins and periodically hosts technical webinars on regulatory and compliance topics.

- **GMI / Electrical Readiness Workshop (Q2–Q3 2026):** A virtual workshop featuring an electrical expert will address grounding and bonding diagnostics, maintenance SOPs, and site audit templates in advance of the 2027 NEC code change requiring Grounding Monitor Interrupters in new 30A/50A RV connections.
- **Technical Bulletin — GMI Enforcement Delay:** Published on ccrva.ca. Explains the postponement of the NEC code change to 2027 and what campground operators need to monitor in the interim.

## 7. CampConnect

*CampConnect is where CCRVA's education, community, and resources all come together in one place.*

CampConnect is CCRVA's online member platform — a dedicated space for Canadian campground operators to connect, learn, and grow together. It is hosted on the Skool platform and is accessible at any time from any device.

### What CampConnect Includes

- **Discussion Forums:** Ask questions, share experiences, and get answers from fellow campground operators across Canada. CampConnect is a peer community built on the real-world knowledge of industry operators.
- **Education Content Library:** Access the growing library of recorded webinar sessions, workshops, and educational content. All spring webinar recordings are posted here after each live session.
- **Virtual Events:** CCRVA and member-hosted virtual events, roundtables, and discussions are hosted and accessible through CampConnect.
- **Downloadable Resource Library:** Templates, operational tools, and compliance documents are available for download directly through CampConnect, attached to their relevant education sessions. Members can access these at any time without having attended the live session.

### Resource Library — What's Available

The following types of operational documents and templates are currently available to members as downloads through CampConnect:

Resource Category	Examples of Available Documents
<b>License to Occupy Templates</b>	Template license to occupy agreements for campground operators to use with seasonal and long-term site renters — a foundational document for any park managing occupied sites
<b>Operator &amp; Staff SOPs</b>	Standard operating procedure templates covering site preparation, housekeeping turns, guest issue escalation, maintenance triage, staff onboarding, and first-30-days training plans
<b>Development &amp; Planning Guides</b>	Reference guides to support campground development decisions, including industry definitions, zoning considerations, and infrastructure planning
<b>Safety &amp; Compliance Checklists</b>	Inspection checklists for playgrounds, pool/waterfront areas, electrical pedestals, fire extinguishers, and trees/grounds; daily operations logs; incident report forms; witness statement templates; staff safety briefing sign-off sheets; contractor work order and completion records
<b>Risk &amp; Liability Tools</b>	Risk registers for common campground hazards, incident response workflow templates, defensible documentation guides, and high-risk scenario reference cards

<b>HR &amp; Staffing Templates</b>	Seasonal hiring funnel documents, interview scorecards, reference check guides, onboarding checklists, and performance rhythm templates
<b>Revenue &amp; Pricing Tools</b>	Rate architecture templates, 90-day implementation checklists for spring launches, add-on revenue menus, and minimum-stay strategy frameworks

*Two ways to access resources right now: (1) Log in to CampConnect at [www.skool.com/campconnect](http://www.skool.com/campconnect) and find resources attached to their relevant sessions. (2) Use the CCRVA Member Resource Library link provided in your member onboarding email or in the downloadable PDF version of this guide — no login required. All resources are included with your membership at no additional cost.*

## How to Access CampConnect

4. **Visit:** [www.skool.com/campconnect](http://www.skool.com/campconnect)
5. **Create your profile.** Sign up using your campground business details.
6. **Introduce yourself** in the community forum — let other operators know where you are and what you run.
7. **Explore the course library** and start with any recorded sessions relevant to your current priorities.

*CampConnect is an evolving platform. Content is added regularly and the community grows with each new member. If you are among the first in your region, you are helping build a resource that will benefit operators across the country for years to come.*

## 8. Research & Intelligence

CCRVA is building a national intelligence infrastructure to help members and provincial associations make better decisions, respond faster to challenges, and demonstrate the industry's impact to government and the public.

### Current Resources

- **Technical Bulletins:** Plain-language guidance on regulatory and industry changes. Current bulletin: GMI/NEC Code Enforcement Delay, explaining the postponement of new 30A/50A electrical safety requirements to 2027 and what campground operators need to know.
- **Advocacy Issue Briefs:** One-page summaries on each of CCRVA's active federal advocacy files — CRA reclassification, rural electrification, and disaster relief — are available to members through the Grassroots Kit.
- **Case Studies:** CCRVA is building a library of documented outcomes from municipal and regulatory challenges. The Harrison Park case study — documenting how CCRVA engagement led to the tabling of an inappropriate municipal licensing bylaw — is in preparation as a reference resource for operators facing similar situations.
- **Municipal Bylaw Repository:** A national repository of comparative bylaw examples is in development to support rapid response when municipalities apply inappropriate frameworks to campground operations.

### Industry Context

The Canadian outdoor hospitality industry provides essential access to Canada's natural landscapes for millions of Canadians. Key context for member use:

- **93.3 million camping nights** were taken by Canadians in 2023, making private camping one of Canada's most widely-used forms of family recreation.
- **\$9.8 billion in added economic value** is generated by the camping sector annually, supporting regional economies and tourism infrastructure across the country.
- **141,400 jobs** are supported by the RV and camping industry.
- **Approximately 2,347 private campground facilities** operate across Canada, with 75–80% having fewer than five full-time employees — making the CRA reclassification issue critical for the vast majority of operators.
- **Approximately 2.1 million Canadian households** (14% of the population) own an RV, representing a substantial and growing consumer base for campground operators.
- **Campgrounds are seasonal businesses** averaging 152 operating days per year, which creates structural challenges in accessing government programs designed for year-round operations.

*As CCRVA's data infrastructure grows, this section of the guide will be updated to reflect cross-provincial insights, participation metrics, and documented industry outcomes. Check [ccrva.ca](http://ccrva.ca) and CampConnect for the latest resources.*

## 9. Member Programs & Savings

*All programs listed here are live and available to current CCRVA members today. To enroll, follow the steps below or contact your provincial association for support.*

CCRVA has negotiated a growing suite of preferred programs and savings exclusively for member businesses. These are real programs delivering real savings — not future promises.

### Superior Propane — Fixed Rate Pool Program

CCRVA has partnered with Superior Propane, Canada's only national propane distributor (serving customers coast to coast since 1951), to offer members an exclusive Fixed Rate Pool Program. By pooling the buying power of hundreds of campgrounds across Canada, CCRVA has negotiated guaranteed fixed propane rates for the membership.

- **What you get:** Guaranteed fixed propane rate locked through February 28, 2027. No market fluctuations, no surprises.
- **Coverage:** Superior Propane's national network ensures reliable delivery to your property, wherever you are in Canada.
- **Supply security:** Canada's largest propane storage capacity and delivery network.

#### How to Enroll

8. **Contact:** Email [ccrva@superiorpropane.com](mailto:ccrva@superiorpropane.com) or reach out to your provincial association.
9. **Receive your forms.** Existing Superior customers receive the Intake Form. New customers also receive the Commercial Credit Application.
10. **Submit and start saving.** Return completed forms. A Superior Propane representative will follow up to set up your account at the CCRVA rate.

*Important: Rates are fixed once your paperwork is submitted. Superior Propane reserves the right to adjust program rates monthly, so enroll today to lock in your rate.*

### RONA — Building Supplies & Materials

CCRVA members receive preferred pricing at RONA locations on a wide range of products essential to campground maintenance and capital projects, including building materials, plumbing supplies, paint, appliances, cabinetry, and lumber.

- **Enrollment:** Sign up using the [RONA member link](#).

### Snacks to You

CCRVA members have access to the Snacks to You retail endorsement program, offering wholesale-priced snack products for campground stores with free shipping on orders.

- **What you get:** Preferred retail snack product pricing for your camp store, plus free shipping — reducing your cost of goods and eliminating per-order shipping costs.
- **Enrollment:** Contact your provincial association or visit the [Snacks to You link](#) available through CCRVA for program details.

## Sponsor Partners

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CCRVA's current sponsor partners offer products and services specifically relevant to the campground industry. These partnerships are available to members and include:

- **Signature Park Insurance:** Insurance solutions designed for campground and RV park operations.
- **General Coach Canada:** Bathroom facilities, utility units, and other campground infrastructure solutions.
- **KOA:** Franchise opportunity for operators interested in joining the KOA system.

*New member programs are added regularly as CCRVA grows its partner network. Watch for announcements through your provincial association and CCRVA's member communications.*

## 10. Events & Networking

CCRVA connects members across Canada through a mix of virtual and in-person events — from practical webinar education to Canada's national outdoor hospitality industry convention.

### Canadian Outdoor Hospitality Conference & Expo (COHCE / CampEx 2026)

*Canada's national gathering for campground operators, RV park owners, industry suppliers, and outdoor hospitality professionals. Held every two years.*

Detail	Information
<b>Event Name</b>	Canadian Outdoor Hospitality Conference & Expo (COHCE / CampEx 2026)
<b>Dates</b>	November 1–4, 2026
<b>Location</b>	Vancouver, BC — Sheraton Vancouver Wall Centre
<b>Website</b>	cohce.ca
<b>Registration</b>	Through the Unity portal at cohce.ca

*At the most recent COHCE (CampEx 2024), the event welcomed a record 216 delegates and 113 vendors — Canada's largest gathering of campground operators and outdoor hospitality suppliers.*

#### What to Expect at COHCE 2026 (\*Tentative)

- **Day 1 — Sunday:** Arrival, local campground tours, networking, and a featured multi-hour AI Workshop for campground operators. Evening trade show reception.
- **Day 2 — Monday:** Full trade show day featuring 46–50 exhibitor booths from suppliers and vendors serving the campground industry. Keynote presentation from Destination Canada. AGM opportunities for provincial associations.
- **Day 3 — Tuesday:** Primary education programming day with multiple concurrent sessions and roundtables focused on operator priorities. Evening reception and dinner.
- **Day 4 — Wednesday:** Closing breakfast, closing keynote, and CCRVA Board of Directors annual in-person meeting.

#### Convention Highlights

- Practical education sessions shaped by operator feedback — plenary, breakout, and cracker barrel/roundtable formats
- Trade show floor with targeted exhibitor-delegate engagement programs (passport stamp draws, demo stage, appointment booking)
- National networking with campground operators from across Canada
- Access to industry suppliers and vendors in one place
- Air Canada flight discount code available for registered delegates

*COHCE is held every two years. The Vancouver 2026 event is the next instalment. Visit [cohce.ca](http://cohce.ca) to register and stay up to date on programming as it develops.*

## Spring Webinar Series

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CCRVA's annual off-season webinar series is the primary virtual education and networking event for members each year. Live sessions are scheduled in the late winter and spring when operators have time to focus on learning and implementation before the camping season opens. See Section 6 for full programming details.

## Canadian RV & Camping Month — June

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Each June, CCRVA and provincial associations support Canadian RV & Camping Month — a national consumer-facing campaign that markets the camping lifestyle to Canadians and drives awareness of private campgrounds. The campaign is supported by Orbit Insurance and GoRVing Canada, with funds raised in support of Care Camps in Canada.

Being a member means your campground benefits from this national promotional effort — reaching campers and RV enthusiasts across the country.

## Ottawa Advocacy Days

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Each spring, CCRVA's advocacy team and committee members travel to Ottawa to meet directly with Members of Parliament and government officials on the industry's priority files. This is where the real work of federal advocacy happens — face-to-face, with decision-makers.

## 11. Member Support Model

*Your provincial association is your first point of contact for any membership question or support need. CCRVA national is your escalation point for federal and industry-wide issues.*

CCRVA operates a province-first support model. This means your primary relationship is with your provincial campground association — the team that knows the local regulatory landscape, knows your region, and is set up to support you day-to-day.

### Province-First Support

- **Questions about your membership:** Contact your provincial association directly.
- **Benefits enrollment support:** Your provincial association can assist you in getting enrolled in savings programs and accessing CCRVA resources. To add or update your campground listing, visit [ccrva.ca/members/update-listing/](https://ccrva.ca/members/update-listing/) directly.
- **Local regulatory challenges:** If you face a local bylaw, licensing, or zoning challenge, your provincial association is the starting point. They can engage CCRVA for national resources and support where appropriate.
- **Onboarding:** New members should receive an onboarding communication from their provincial association. See Section 14 for the full onboarding checklist.

### CCRVA National Escalation

CCRVA handles issues that require national-level response or federal engagement, including:

- Federal tax and regulatory advocacy (CRA reclassification, Budget submissions, MP engagement)
- National bylaw and licensing pattern responses
- Industry-wide positioning and messaging
- Media and government relations at the federal level
- Cross-provincial coordination on shared issues

### Coming Soon: Members' Dashboard & Resource Library

CCRVA's members' digital dashboard is currently under development as part of a new digital ecosystem. Once launched, it will include:

- **A dedicated Library & Downloads section:** A searchable, organized archive of all member resources — license to occupy templates, SOPs, safety checklists, development guides, and more — accessible after member login, without needing to navigate through individual CampConnect sessions.
- **Single sign-on access:** One login for benefits, resources, communications, and program enrollment.
- **Member communications hub:** All CCRVA updates, advocacy alerts, and program announcements in one place.

Members will receive login details when the platform is ready. In the meantime, all resources are accessible as downloads through CampConnect ([www.skool.com/campconnect](http://www.skool.com/campconnect)), and this guide is your single source of truth for all available benefits.

## Contact

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For national CCRVA matters: [info@ccrva.ca](mailto:info@ccrva.ca)

For provincial membership support: see Appendix for provincial association contacts.

## 12. Your Digital Member Experience: Now & Coming Soon

*CCRVA is in the middle of a significant digital transformation. This section explains where things stand today, what is coming, and exactly how to access everything available to you right now.*

We want to be straightforward with our members: our digital member experience is currently in transition. The legacy member portal is no longer functional as we rebuild it as part of a larger, more capable digital ecosystem. This guide exists in part to fill that gap — ensuring every member has a clear, reliable reference for what is available and how to access it, regardless of where the technology stands at any given moment.

### Where Things Stand Right Now

All member benefits are live and fully accessible today. The gap is not in what exists — it is in where to find it. Use the table below as your access map:

What You Need	Where to Access It Now	How to Get Started
<b>Recorded education sessions</b>	CampConnect — <a href="http://www.skool.com/campconnect">www.skool.com/campconnect</a>	Create a free profile and explore the course library
<b>Downloadable templates &amp; resources (SOPs, checklists, license to occupy, etc.)</b>	CampConnect (attached to sessions) and CCRVA Member Resource Library (Google Drive — link shared privately with members)	Use the link in your onboarding email or the downloadable PDF of this guide — no login required
<b>Savings program enrollment (Superior Propane, RONA, Snacks to You)</b>	Contact your provincial association	See Appendix for provincial association contacts
<b>Campground directory listing (GoRVing Canada / provincial directories)</b>	<a href="http://ccrva.ca/members/update-listing/">ccrva.ca/members/update-listing/</a>	Visit <a href="http://ccrva.ca/members/update-listing/">ccrva.ca/members/update-listing/</a> directly — no need to contact your provincial association
<b>Webinar registration</b>	<a href="http://ccrva.ca/campconnect-webinar-series/">ccrva.ca/campconnect-webinar-series/</a>	Register directly on the website
<b>Advocacy resources &amp; Grassroots Kit</b>	<a href="http://ccrva.ca">ccrva.ca</a> and through your provincial association	Visit <a href="http://ccrva.ca">ccrva.ca</a> or email <a href="mailto:info@ccrva.ca">info@ccrva.ca</a>
<b>Convention registration (COHCE 2026)</b>	<a href="http://cohce.ca">cohce.ca</a>	Register through the Unity portal at <a href="http://cohce.ca">cohce.ca</a>
<b>General membership questions</b>	Your provincial association (primary) or CCRVA national	<a href="mailto:info@ccrva.ca">info@ccrva.ca</a>   See Appendix for provincial contacts

### The Interim Resource Library — Google Drive

Until the new members' dashboard is live, CCRVA's full template and resource library is accessible via a shared Google Drive folder. No account or login is required — just click the link and download what you need.

To protect member-exclusive resources from being publicly indexed or accessed by non-members, the direct link is not posted on the public CCRVA website. It is distributed through two channels only:

- **Your member onboarding email:** New members receive the resource library link directly from their provincial association as part of onboarding. Check your welcome email, or contact your provincial association if you need it resent.
- **This PDF guide:** The downloadable PDF version of this guide, available at [ccrva.ca](https://drive.google.com/drive/folders/1WEm16U2f6hIV-xxAibob4eJyO4NrF2vL?usp=sharing), contains the direct link. The PDF is available to anyone but the link is not exposed on the public webpage itself — a simple and effective way to keep resources member-accessible without making them publicly searchable.

**Member Resource Library:** <https://drive.google.com/drive/folders/1WEm16U2f6hIV-xxAibob4eJyO4NrF2vL?usp=sharing>

The library is organized by category — navigate to the folder that matches what you need and download directly. The same files are also attached to their relevant sessions inside CampConnect for those who prefer to access resources alongside the education content they support.

## What the New Digital Ecosystem Will Look Like

CCRVA's new digital ecosystem is a ground-up rebuild of the member experience — not a patch on what existed before. When complete, it will fundamentally change how members interact with their national association. Here is what is being built:

### Member Dashboard & Login Portal

A single, secure login will give every member access to all CCRVA benefits, resources, and communications in one place. No more hunting across multiple platforms or contacting the provincial association for every enrollment link. Your dashboard will show your membership status, your active programs, and your next steps at a glance.

### Dedicated Library & Downloads Section

The new dashboard will include a searchable, organized library of every member resource CCRVA produces — accessible directly after login, without needing to navigate through individual CampConnect sessions. Members will be able to:

- **Search by keyword or category** (e.g., "license to occupy," "pool inspection," "onboarding")
- **Filter by resource type** (templates, checklists, guides, SOPs)
- **Download instantly** without any additional steps or account setup
- **See what's new** as resources are added or updated

This moves the resource library from "attached to a session in CampConnect" to a proper, standalone destination — making it as easy to find a risk management checklist as it is to find a document in your own computer's Downloads folder.

## Benefits Enrollment Hub

Every savings program, partner discount, and member benefit will have a direct enrollment pathway inside the dashboard. Members will be able to see all available programs, check their enrollment status, and access signup links in one place — rather than relying on provincial association staff to provide individual links.

## Integrated Communications

Member newsletters, advocacy alerts, webinar announcements, and program updates will all flow through the dashboard — ensuring members never miss a communication regardless of whether an email landed in junk. The dashboard will serve as a notification centre and archive for all CCRVA member communications.

## CampConnect Integration

CampConnect will remain the home of CCRVA's peer community and education content. The new dashboard will connect to CampConnect seamlessly — so a member logging in to the dashboard can access the community platform and education library without a separate login or platform switch.

## Program & Advocacy Tracking

Members will be able to see the status of active advocacy files, upcoming events, and CCRVA's quarterly impact dashboard directly within their member portal — keeping the value of membership visible and current, not just at renewal time.

*The new digital ecosystem represents the single biggest improvement to the day-to-day member experience in CCRVA's history. Members will receive direct communication when the platform is ready to launch, including login setup instructions. Watch for that announcement through your provincial association and at ccrva.ca.*

## How This Guide Fits In

This Membership Benefits Guide is intentionally designed as a platform-independent resource. It describes every member benefit in full, tells you exactly how to access each one today, and will remain accurate regardless of where any particular digital tool stands in its development. Whether you are reading this on day one of your membership or returning to it at renewal, it is your single source of truth.

When the new digital ecosystem launches, this guide will be updated to reflect the new access pathways — and will continue to serve as the definitive reference for what membership includes.

## 13. FAQ

The following Q&A addresses the most common questions and objections raised by prospective and current members. This section is intended for use by provincial association staff and leaders when recruiting new members or handling renewal conversations.

### "What do I get for my membership dues?"

Your membership includes: exclusive savings programs on propane, building supplies, website services, and retail products; a practical annual spring webinar series with downloadable tools you can implement immediately; access to the CampConnect online community and on-demand education library; a campground listing on GoRVing Canada reaching millions of campers; national advocacy on the tax and regulatory issues affecting your business; and support from your provincial association for local needs.

For many members, the Superior Propane fixed rate savings alone cover the cost of annual dues.

### "Why should I renew? I haven't used my membership much."

This is exactly the conversation we want to have. Membership benefits do not use themselves. This guide exists to close the gap between what is available and what members are actually accessing. Here's a starting point:

- **Have you enrolled in Superior Propane?** If not, you may be leaving hundreds to thousands of dollars in savings on the table right now.
- **Have you joined CampConnect?** The peer community and recorded education library are available at no extra cost and accessible from your phone.

We encourage every member who feels they are not getting value to contact their provincial association. We will walk through your specific situation and help you start using what is yours.

### "I'm a small operation — is CCRVA really relevant to me?"

Small operators are exactly who CCRVA was built to serve. The CRA tax reclassification file exists precisely because small, family-run parks with fewer than five full-time employees face the greatest regulatory disadvantage. The savings programs, the educational toolkits, and the support model are all designed for operators who don't have a large corporate team behind them.

### "My province handles everything. Why do I need national?"

Your provincial association is excellent at what they do — and they partner with CCRVA precisely because some issues require a national voice. Tax policy, federal budget submissions, MP engagement in Ottawa, and national regulatory challenges cannot be addressed at the provincial level alone. When CCRVA advocates in Ottawa or at FCM, it is doing so for every campground in every province — on your behalf.

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## "I don't have time for webinars or events."

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The spring webinars are scheduled specifically for the off-season when most campground operators have more time. And if you miss a live session, every recording is available on-demand through CampConnect — watch it in 20-minute segments on your own schedule. The downloadable templates from each session are available without attending the live webinar at all.

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## "The member portal isn't working — I can't access anything."

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We hear you, and we want to be direct about it: the legacy member portal is down while we rebuild it as a more capable digital ecosystem. We know that creates frustration, and this guide — along with the interim access paths below — is specifically designed to make sure that gap doesn't cost you anything.

Here is how to access everything right now:

- **Education & community:** CampConnect at [www.skool.com/campconnect](http://www.skool.com/campconnect)
- **Templates & resources:** CCRVA Member Resource Library — link provided in your onboarding email or in the downloadable PDF of this guide at [ccrva.ca](http://ccrva.ca)
- **Savings programs:** Contact your provincial association for enrollment links (see Appendix)
- **Campground directory listing:** Submit or update your listing directly at [ccrva.ca/members/update-listing/](http://ccrva.ca/members/update-listing/)
- **Advocacy resources:** [ccrva.ca](http://ccrva.ca) or email [info@ccrva.ca](mailto:info@ccrva.ca)

See Section 12 for a full breakdown of where to find everything during this transition, and what the new digital ecosystem will look like when it launches.

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## "How do I know CCRVA is actually making progress on advocacy?"

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Fair question — and the right one to ask. Here is what we can point to:

- **Bill C-410:** Achieved first reading in the House of Commons in June 2024 — nearly a decade of coordinated advocacy by CCRVA, provincial associations, RVDA, and CRVA resulted in a real bill.
- **Harrison Park:** CCRVA engagement directly contributed to a municipal bylaw being tabled that would have created significant operational burden for campground operators.
- **Parks Canada:** CCRVA's formal engagement resulted in Parks Canada acknowledging the need for a market-rate fee review and inviting CCRVA to participate in the public consultation process.
- **FCM:** CCRVA has established a consistent presence at the Federation of Canadian Municipalities, building relationships with planners and councillors who regulate campground operations.

Advocacy is a long game. Each of these milestones builds toward durable, lasting change for the industry.

## 14. Quarterly Impact Dashboard

*This dashboard is updated quarterly to keep the Membership Benefits Guide credible and current. Last updated: April 1, 2026. Next update: July 1, 2026.*

The Quarterly Impact Dashboard tracks CCRVA's outputs and member engagement across all key benefit areas. It serves as the evidentiary foundation for advocacy, renewal conversations, and board accountability.

### Advocacy Tracker

File	Current Status	Most Recent Milestone
<b>CRA Tax Reclassification</b>	Active — new Parliament, seeking PMB sponsor	Ottawa Advocacy Days — April 2026
<b>Rural Electrification / EV Readiness</b>	Active — FCM and federal budget submissions	FCM 2026 Edmonton — June 2026
<b>Disaster Mitigation &amp; Business Relief</b>	Active — federal advocacy platform	Included in 2026 federal platform
<b>Harrison Park Bylaw</b>	RESOLVED	Bylaw tabled — municipality no longer pursuing
<b>Parks Canada Fee Review</b>	Ongoing — awaiting consultation	CCRVA invited to participate in fee review consultation
<b>Ontario Park Model / Building Code</b>	Active — Part B pending	Part A won; continuing litigation

### Education Metrics

Metric	Value (Update Quarterly)
Spring webinar sessions delivered (2026 YTD)	Coming Soon
Total webinar registrants (2026)	Coming Soon
CampConnect recorded sessions available	Coming Soon
CampConnect total members	Coming Soon
Templates/toolkits distributed	Coming Soon

### Savings Program Adoption

Program	Members Enrolled (Update Quarterly)
Superior Propane Fixed Rate Program	Coming Soon
RONA	Coming Soon

Snacks to You	Coming Soon
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## Events

Event	Status / Metrics
COHCE / CampEx 2026 (Vancouver, Nov 1–4)	Registration open — Coming Soon
FCM 2026 Edmonton (June 4–7)	Delegation confirmed — Coming Soon
Ottawa Advocacy Days (April 2026)	Coming Soon

*This dashboard is designed to be updated each quarter by CCRVA staff. Values marked "Coming Soon" will be updated each quarter as data is collected.*

## 15. Join / Renew / Onboard

### How to Join CCRVA

Operators join CCRVA exclusively through their provincial campground association. National membership is automatically included with your provincial membership at no additional cost.

11. **Find your provincial association.** See the Appendix for a list of provincial associations and contact information.
12. **Apply for provincial membership.** Contact your province directly to complete their application and pay provincial dues.
13. **Your CCRVA national membership is automatically activated.** No separate application is required.

### New Member Onboarding Checklist

Once you have joined, follow these steps to get the most out of your membership from day one:

	Action
1	Join CampConnect — <a href="http://www.skool.com/campconnect">www.skool.com/campconnect</a> — and introduce yourself in the community
2	Access the CCRVA Member Resource Library using the link in this onboarding email or in the downloadable PDF of the Membership Benefits Guide at <a href="http://ccrva.ca">ccrva.ca</a> — no login required, organized by category
3	Enroll in Superior Propane Fixed Rate Program — email <a href="mailto:ccrva@superiorpropane.com">ccrva@superiorpropane.com</a> or contact your provincial association
4	Sign up for RONA member discounts — link available through your provincial association
6	Enroll in Snacks to You for your camp store — contact your provincial association for program details
7	Add or update your campground listing — visit <a href="http://ccrva.ca/members/update-listing/">ccrva.ca/members/update-listing/</a> to submit your details for your provincial campground directory and <a href="http://gorving.ca">gorving.ca</a>
8	Register for the next spring webinar at <a href="http://ccrva.ca/campconnect-webinar-series/">ccrva.ca/campconnect-webinar-series/</a>
9	Add <a href="mailto:info@ccrva.ca">info@ccrva.ca</a> and your provincial association email to your safe senders list to ensure you receive all member communications
10	Review CCRVA's current advocacy files at <a href="http://ccrva.ca">ccrva.ca</a> and consider joining the Grassroots Kit network if you want to engage on federal issues
11	Mark your calendar for CampEx 2026 — Vancouver, November 1–4, 2026. Register at <a href="http://cohce.ca">cohce.ca</a> .

### How to Renew

Membership renewal is handled through your provincial association. Watch for renewal communications from your province each year. If you are unsure of your renewal date or status, contact your provincial association directly.

## Engagement Routes

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There are many ways to deepen your involvement with CCRVA beyond basic membership:

- **Participate in the Grassroots Kit:** Engage directly on federal advocacy files by using CCRVA's issue briefs, letter templates, and talking points to contact your MP.
- **Complete the education survey:** CCRVA uses member input to shape the annual webinar series. Your feedback directly determines what programming is offered.
- **Submit a speaker proposal:** If you have expertise to share with the industry, submit a speaker proposal at [cohce.ca](http://cohce.ca) for the 2026 convention.
- **Share sponsor and speaker leads:** CCRVA's convention and programs grow through member networks. If you have a supplier, speaker, or sponsor connection to share, contact your provincial association or [info@ccrva.ca](mailto:info@ccrva.ca).
- **Follow on social media:** Stay connected with CCRVA programming and advocacy updates at [@CampinCanada](https://www.instagram.com/CampinCanada).

## 16. Appendix

### Provincial Association Contacts

Contact your provincial association for membership applications, benefit enrollment support, and local resources.

Province	Association	Contact
Alberta	Parks and Campground Owners' Association of Alberta (PCOAA)	info@campingalberta.ca   403-690-5642
British Columbia	BC Lodging and Campgrounds Association	office@bclca.com
Saskatchewan	Saskatchewan Campground Owners Association (SCOA)	info@campinsask.ca
Manitoba	Manitoba Association of Campgrounds and Parks (MACAP)	info@macap.ca
Ontario	Camping In Ontario	info@campinginontario.ca
Quebec	Camping Québec	info@campingquebec.com
Nova Scotia	Campground Owners' Association of Nova Scotia (COANS)	campingnovascotia@gmail.com
New Brunswick	New Brunswick Campground Owners Association (NBCOA)	info@nbcampgrounds.com
Prince Edward Island	Atlantic Association of RV Parks and Campgrounds (AARVPC)	info@campinatlantic.ca
Newfoundland & Labrador	Atlantic Association of RV Parks and Campgrounds (AARVPC)	info@campinatlantic.ca

### Key Links & Resources

- **CCRVA Website:** [ccrva.ca](http://ccrva.ca)
- **CampConnect:** [www.skool.com/campconnect](http://www.skool.com/campconnect)
- **COHCE / CampEx 2026:** [cohce.ca](http://cohce.ca)
- **Spring Webinar Series:** [ccrva.ca/campconnect-webinar-series/](http://ccrva.ca/campconnect-webinar-series/)
- **Superior Propane Enrollment:** [ccrva@superiorpropane.com](mailto:ccrva@superiorpropane.com)
- **CCRVA National Contact:** [info@ccrva.ca](mailto:info@ccrva.ca)

### Glossary

- **CCRVA:** Canadian Camping & RV Association / Association Canadienne du Camping et du VR — the national association for private campground and RV park operators in Canada.

- **CampConnect:** CCRVA's online member community and education platform, hosted at [www.skool.com/campconnect](http://www.skool.com/campconnect).
- **COHCE:** Canadian Outdoor Hospitality Conference & Expo — CCRVA's national biennial industry convention. Also referred to as CampEx.
- **FCM:** Federation of Canadian Municipalities — the national organization representing the interests of municipal governments, which CCRVA engages to advocate for appropriate campground regulation.
- **GMI:** Grounding Monitor Interrupter — an electrical safety device being incorporated into new NEC code requirements for RV connections, with enforcement scheduled for 2027.
- **Grassroots Kit:** CCRVA's member advocacy toolkit, including one-page issue briefs, letter templates, and talking points on active federal files.
- **GoRVing Canada:** Canada's national RV lifestyle marketing organization, through which CCRVA members receive campground listing visibility reaching millions of Canadians annually.
- **PCOAA:** Parks and Campground Owners' Association of Alberta — the provincial association for campground operators in Alberta.
- **PMB:** Private Member's Bill — legislation introduced by an individual Member of Parliament rather than the government. CCRVA is pursuing a new PMB to advance CRA reclassification for campgrounds.
- **Province-First Model:** CCRVA's membership structure in which operators join and pay dues at the provincial level; national CCRVA membership is automatically included.

## Disclaimers

This guide reflects CCRVA member benefits, programs, and advocacy activities as of the date of publication. Program details, pricing, enrollment processes, and advocacy status are subject to change. CCRVA will update this guide on a quarterly basis through the Impact Dashboard process (Section 13).

Only current, live programs are described in this guide. Programs or initiatives that have not yet been announced or launched are not included. CCRVA does not make forward-looking promises regarding future programs or advocacy outcomes.

Savings estimates are provided as conservative illustrations only and will vary based on individual operator usage, location, and purchasing patterns. CCRVA makes no guarantee of specific savings amounts.

This guide is intended as a general information resource. It does not constitute legal, financial, tax, or professional advice. Members with specific legal or regulatory questions should consult appropriate professional advisors.

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Association Canadienne du Camping et du VR